**Municipal Data Office** 



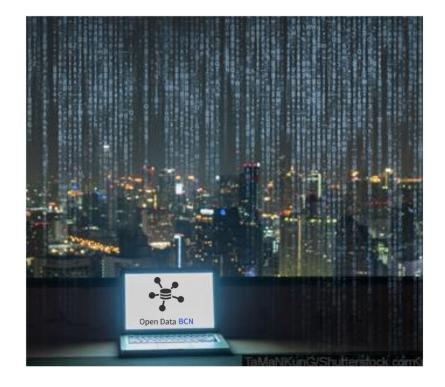
# The Data Management Strategy & Open Data Barcelona

- ✓ Use data to offer better services and optimize internal processes
- ✓ Internal changes of the city council of Barcelona towards the Data Driven
- ✓ Ethical and responsible data management

Prague, May 30th 2019



## Introduction

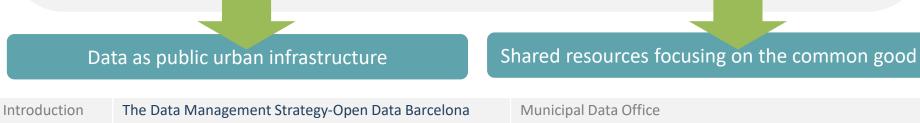


- Technology is not unbiased and neither is the current economic system surrounding the exploitation of data, which highly emphasizes inequality.
- Big operators have monopoly over data (generated by citizens) as well as its large-scale exploitation.
- Both the sheer size of the resources required and the cost of obtaining and processing data discourages new players (third sector, SMEs). Therefore, we need a new economic model, one that is both diversified and collaborative.



## New Data Management Strategy of Barcelona

- Cities face a huge opportunity.
- > Barcelona City Council is a great technological player. Today we collect 90% more data than 3 years ago.
- The City Council can lead a change of management and be more efficient, transparent and closer to its resources.
- Today, Barcelona is a pioneering city in the area of data management, but we want to make a qualitative and quantitative leap towards:
  - We want to make Barcelona a more efficient, dynamic, intelligent, and confident ecosystem for its citizens, entrepreneurs and Municipal Government
  - We want to place BCN as a model of democratic data management, with citizens as major players, ensuring their rights and digital sovereignty.





## **Context - Government Measures**

"Barcelona Digital City Plan" October 2016

Measure of government for open digitalization: free software and agile development services October 2017

Measure of government of management of data ethical and responsible: Barcelona Data Commons February 2018



## **Core Values**

Core values

Data sovereignty

Ethical use of data

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Promote a more efficient data management model

Improve the governance of data

Establish a shared vision and strategy in all data projects

Align the technological tools to user needs

Incorporate and develop Data Analytics (Data Science) in the organization

#### Strategic factors

New data governance

City data infrastructure

Internal innovation based on data: analytics and projects

Barcelona Data Exchange: setting external value of data

#### Strategic Axes

Data sovereignty: implementation of new governance on data

Responsible and ethical data management

Data infrastructure of the City: The CityOs

Internal innovation based on Data: analysis and projects "data driven"

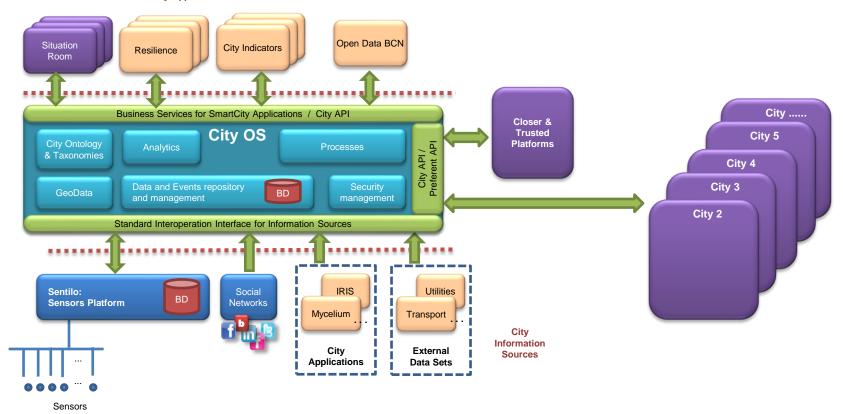
Data sharing: putting in external value of the Data



**Municipal Data Office** 

## City Data Infrastructure: The Data Lake-City OS

Smart City Applications

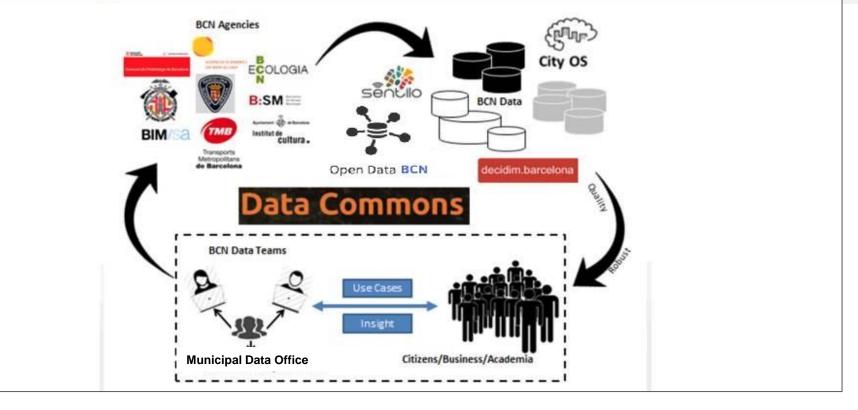


Introduction The New Data Management Strategy of Barcelona Municipal Data Office



Municipal Data Office Statistics and Data Diffusion Department

## **Big-Data Strategy**





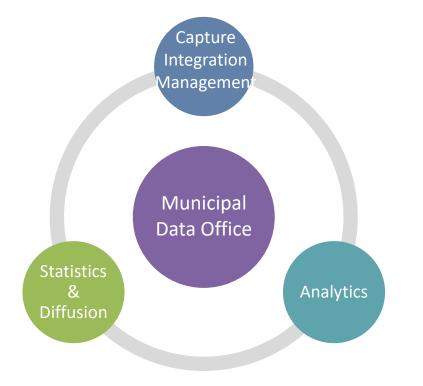
## **Municipal Data Office**

BARCELONA IS THE FIRST SPANISH CITY WITH A MUNICIPAL DATA OFFICE TO SOLVE URBAN CHALLENGES AND IMPROVE PUBLIC SERVICES

- The mission and objectives of the new Municipal Data Office (OMD), led by its Director "Chief Data Officer" (CDO), provide it with the necessary resources (human, technical and financial) to add value to the data from the City and from citizens.
- Barcelona continues the example led by major American cities such as Chicago, New York City and Boston, all with Chief Data Officers, and more recently other cities in Europe such as Paris or London, by designing a new strategy and vision placing value data as a part of the city's infrastructure.



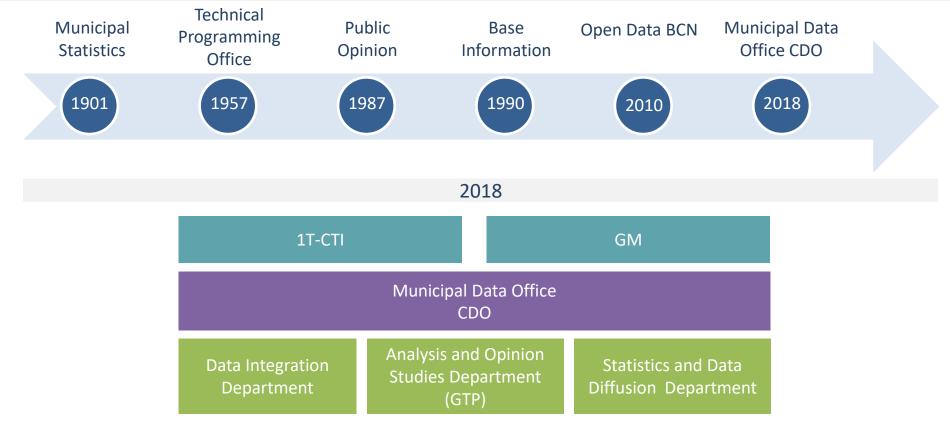
## **Municipal Data Office**



- The Municipal Data Office integrates different areas and departments with responsibility for corporate data.
- It is responsible for the management, quality, governance and operation of data related to the City Council of Barcelona and all associated bodies (public or private) that provide public services.
- It is staffed by some 40 people, a large multidisciplinary team with a set of tasks that allow processing of information in knowledge.

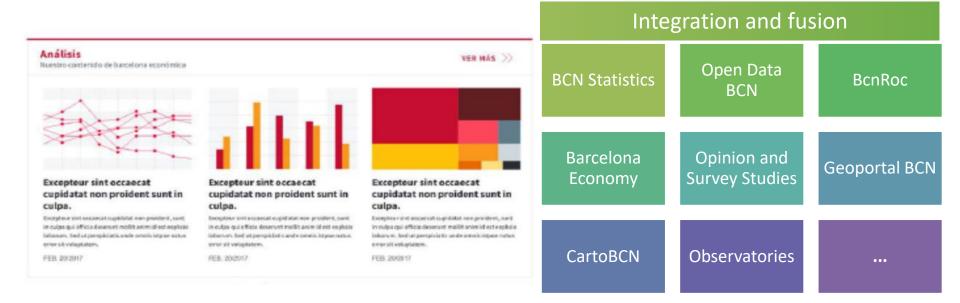


## Evolution: from past to future





## Some Examples – Barcelona City Council Website





## **Open Data BCN**

## Barcelona Digital City Plan (2016-2020)

City's roadmap towards technological sovereignty 3 main axis:

- City and Government
- Business and social entities
- Citizenship

#### Municipal Data Office

Goal: to improve and coordinate the ethical and responsible management of data

3 lines of work:

- Data collection and storage
- Analytics, machine learning and predictions
- Data sharing and communication

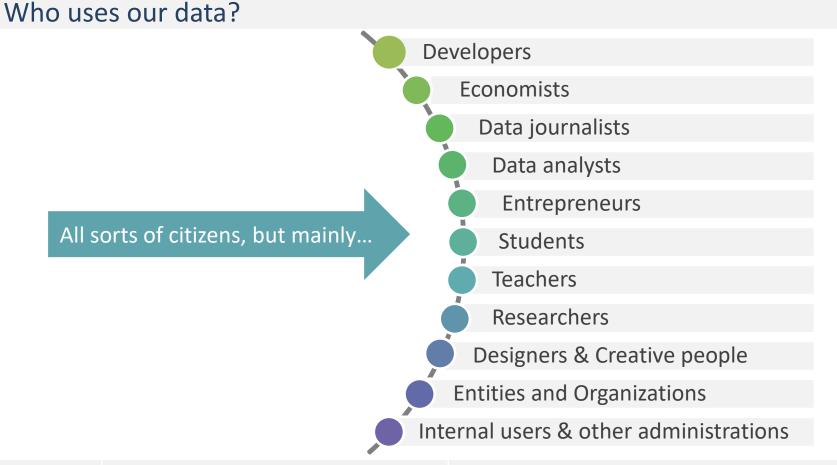
#### Open Data BCN

Service of the City of Barcelona that releases municipal management data in open and standard formats, through a website providing and facilitating user access and usability.



Open Data BCN

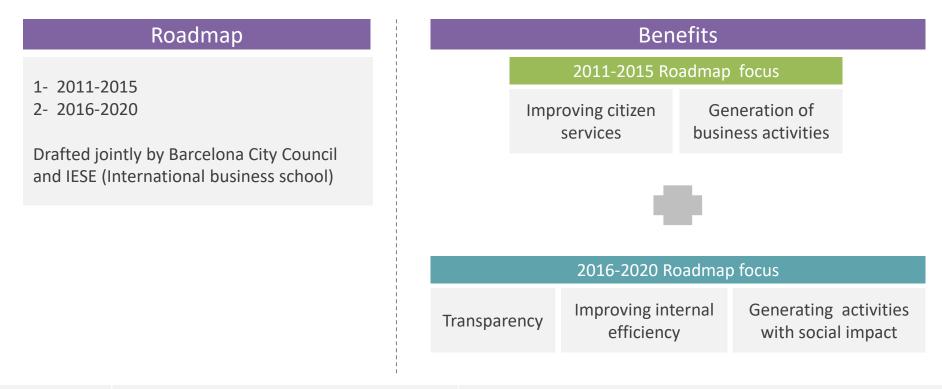






## Open Data BCN: 2016-2020 Roadmap - Benefits

Open Data BCN was launched in March 2011





## 2016-2020 Roadmap

L Shock-plan for transp			City
	arency and data opening		
	II. Project's Governance		
III. Improve provider's capabilities		VI. Encourage an internal Communication Plan for the	
IV. Endow the OpenData team with resources		project	
V. Define a	and align the strategic databases for t	he project	
VII. OpenData strategic Plan 2016-2020			
X. Es	stablish Open Data City Council proto	cols	VIII. Promote an external Open data communication plan
			IX. Open Data network experts
		XII. OpenData City Council	XI. Open Data ROI and SROI
•	capabilities IV. Endow the OpenData team with resources V. Define VII. OpenData strategic Plan 2016-2020	III. Improve provider's capabilities IV. Endow the OpenData team with resources V. Define and align the strategic databases for t VII. OpenData strategic Plan 2016-2020	III. Improve provider's capabilities       VI. Encourage an internal Communication Plan for the project         IV. Endow the OpenData team with resources       V. Define and align the strategic databases for the project         VII. OpenData strategic Plan 2016-2020       X. Establish Open Data City Council protocols

Introduction The New Data Management Strategy of Barcelona Municipal Data Office – Open Data BCN



## **Open Data BCN: Portal Home**



User double vision: Basic & Expert



## **Open Data BCN: Portal Features**

**New Portal** 

# Launched February 2017



CKAN + Drupal (Open Source)



## Open Data BCN: GitHub

www	.barcelona.cat		Search on b	arcelona.cat Q	🗿 English 🗸	Njuntament de Barcelona		
				en Data <b>B</b> Barcelona's open data				
<b>A</b>	ABOUT THIS SITE 🗸	DATASET CATALOGUE	PRESENT ~	REUSERS ~	STATISTICS	BARCELONA DADES OBERTES CHALLENGE	WORLD DATA VIZ CHALLENGE 2018 BARCELONA-KOBE	

Home / Present / Portal News / Open Data BCN participates in the GITHUB of the Ajuntament de Barcelona

#### Open Data BCN participates in the GITHUB of the Ajuntament de Barcelona

The Open Data BCN service publishes open code to the Ajuntament de Barcelona's GITHUB. Two CKAN extensions, created by the development team of the Open Data BCN service, have been published: odatabcn and federagobes.

The odatabon includes open source with customization in the catalogue's layout and new functionalities such as: customization of the menu and the list of datasets, calculus of the number of downloads by resource and downloading of the catalogue in CSV format, among others.

The federagobes, on the other hand, generates an RDF document with the Open Data BCN catalogue according to the Technical normative of Interoperability of the information's resources to federate the datasets to the portals: datos.gob.es and the European Data Portal.

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## Open Data BCN: Catalogue

#### May 2019

425 datasets

- 1192 including historical series
- 2067 including 27 different formats

>= 180 datasets published since the launch of the new portal



## Open Data BCN Portal – Topic/Subtopic

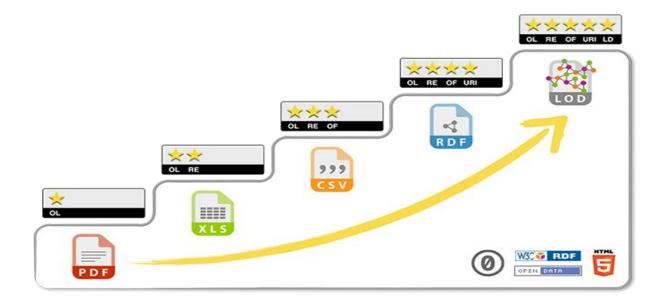
Datasets by topic-subtopic						
Topic / Subtopic	Nº Datasets	%	Topic / Subtopic	Nº Datasets	%	
Administration	77	18,1%	Territory	113	26,6%	
Engagement	7	1,6%	Housing	57	13,4%	
Human Resources	6	1,4%	Town Planning and Infrastructures	56	13,2%	
Legislation and Justice	7	1,6%	City and Services	113	26,6%	
Public Sector	57	13,4%	Culture and Leisure	31	7,3%	
Economy and Business	15	3,5%	Environment	19	4,5%	
Employment	5	1,2%	Security	6	1,4%	
Science and Technology	2	0,5%	Sport	2	0,5%	
Trade	8	1,9%	Tourism	3	0,7%	
Population	107	25,2%	Transport	51	12,0%	
Demography	84	19,8%	Participation	1	0,2%	
Education	1	0,2%				
Society and Welfare	22	5,2%				
		Total	425			



**Municipal Data Office** 

## Open Data BCN: Portal – Data Quality Level – Tim Berners Lee

## Over 98.82% datasets >= 3 + + +





## **Open Data BCN: Portal - Catalogue**

- > Topic subtopic
- Formats
- Tags
- Licenses
- Update frecuency
- Geolocation
- Historical information
- CKAN API available

ABOUT THIS	SITE CATALOGUE	PRESENT	REUSERS V	STATISTICS	BARCELONA DADES OBERTES CHALLENGE	WORLD DATA VIZ CHALLENGE 2018
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Territory (11)						
Urban environmen	t (2)	mobility				
▼ Tags	+	13 datasets found for "mob	ility"		Order by: Public	cation Date (DESC)
<b>T</b> Formats	+					
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Y CKAN API availa	ble +	nventory of the traffic light re city of Barcelona. The elemen belong to <b>Update frequency:</b> Weekly <b>Historical information:</b> No				anning and Infrastruct
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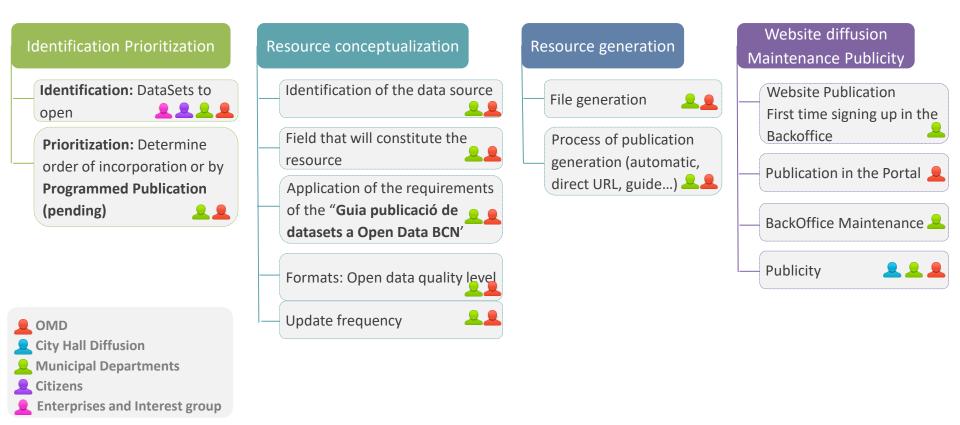


## **Open Data BCN: Portal - Previsualization**

			Barcelo	pen Data na's City Hall Open Dat	BCN a Service			
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201	9 Peticions	ciutadanes					O Dov	vnload
Incidè	ncies, queixes, sug	geriments, consultes i agrai	ments gestionats per l	l'Ajuntament de Barcel	ona durant l'any 2019.			
🏶 Dat	aset: Incidents, co	mplaints, suggestions, inqu	iries and gratitudes m	nanaged by the Barcelo	na City Council		in 💆	f <
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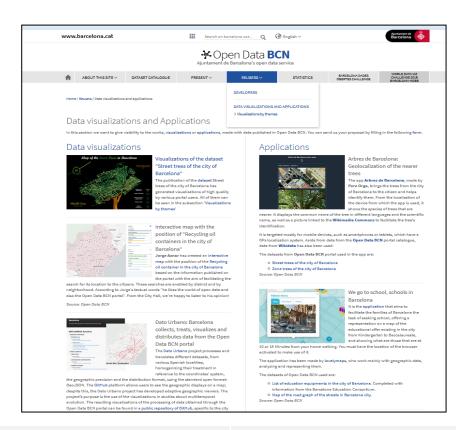


## Portal - Protocol





## **Open Data BCN: Portal - Reusers**



Introduction The New Data Management Strategy of Barcelona Municipal Data Office – Open Data BCN



## Portal – Reusers – Developers-Api's

The APIs are interfaces that specify how the different components of computer programs should interact.

> We can distinguish three types of APIs available in the Open Data BCN portal

#### Catalogue Management

This API is used to consult and manage the catalogue information, such as datasets, resources, labels, etc...

Query APIs on CSV resources

Allows you to check and filter the information contained within a specific CSV

#### APIs owned by the City Council

These are APIs enabled by information sources and tailor-made



## Portal – Reusers – Developers – API's – Catalogue Management

This API may have an interest for citizens to know what information is available on the Open Data BCN portal and the datasets that are being added.

This is the API offered by the CKAN technology to manage the catalogue of datasets.

- They are public methods.
- □ This API is available through the URL, by adding the name of the method that we would like to access.

https://opendata-ajuntament.barcelona.cat/data/api/action/

- **□** Examples of these methods are the following:
  - current\_package\_list\_with\_resources: returns the list of current datasets and their resources
  - ✓ package\_search: performs a search within the dataset catalogue
  - ✓ **resource\_show:** returns the metadata of a resource

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success:	true			
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0:	"20170706-districtes-barris"			
1:	"accidents-causes-gu-bcn"			
2:	"accidents-gu-bcn"			
3:	"accidents-persones-gu-bcn"			
4:	"accidents-tipus-gu-bcn"			
5:	"accidents-vehicles-gu-bcn"			
6:	"accions-formatives-adrecades-al-personal"			
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12:	"agenda-cultural"			
13:	"agenda-diaria"			
14:	"agenda-mensual"			
15:	"aparcaments-amb-servei-de-carsharing"			
16:	"aparcaments-bcn"			
17:	"aparcaments-servei-bicis"			
18:	"aparcaments-sota-superficie"			
19:	"arbrat-viari"			
20:	"arbrat-zona"			
21:	"arbres-interes-local"			
22:	"barcelona-activa-projectes"			
23:	"benzineres"			
24:	"bicicletes"			
25:	"bicing"			
26:	"campanyes-publicitat-institucional"			
27:	"carrecs-electes-comissionats-i-gerents"			



## Portal – Reusers – Developers – API's – Query APIs on CSV resources

These interfaces allow you to act on a specific CSV resource. The resource must be uploaded to the Open Data BCN portal with a suitable format and coding. The API of the datastore allows us to make queries directly on these tables.

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resource_id:	"51b78472-cd11-4426-912a-1d26240491e7"			with this interface enabled.
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id:	"_id"			currently there are about 1,000 resources in the
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id:	"NOM"			There are only two common and points for that allow
▼3:	"text"			There are only two common endpoints for that allow
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ORDRE :	"1"	aatastore_search_sqn		
DÈCADA:	"Abans de 1930"			
FREQÜÈNCIA:	"2494"			
GENERE :	"Dona"			



## Portal – Reusers – Developers – API's – Owned by the City Council

These APIs are linked form the Open Data BCN portal but they are not maintained or validated from the same team that manages the portal. In the portal they are treated as one more resource, as if it were a link to a CSV or RDF file.

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GET https://	apidata.barcelona.cat/opendata/provisio-promocio/promocio-interna-especial/ca
	apidata.barcelona.cat/opendata/provisio-promocio/promocio-interna-especial/es

# The own APIS are those provided by the teams that manage the sources of information.

- Currently, the following API resources are offered in the Open Data BCN catalogue:
  - ✓ Public offering of the Barcelona City Council
  - $\checkmark$  Provision and promotion of the City of Barcelona staff
  - ✓ 34 Geoservices WMS and WMTS of the City Council Spatial Data Infrastructure



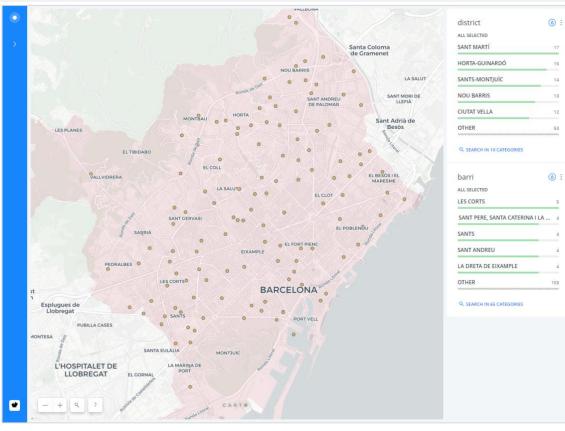
**Municipal Data Office** 

## Portal - Users – Data Visualizations and Applications – Street Trees



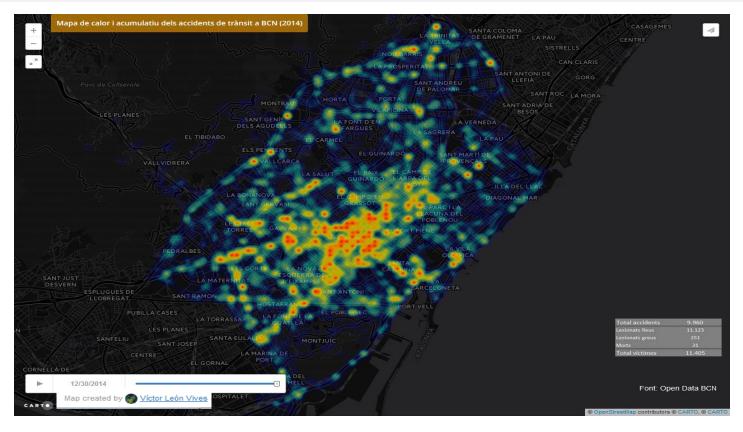


## Portal - Users – Data Visualizations and Applications – Oil recycling containers



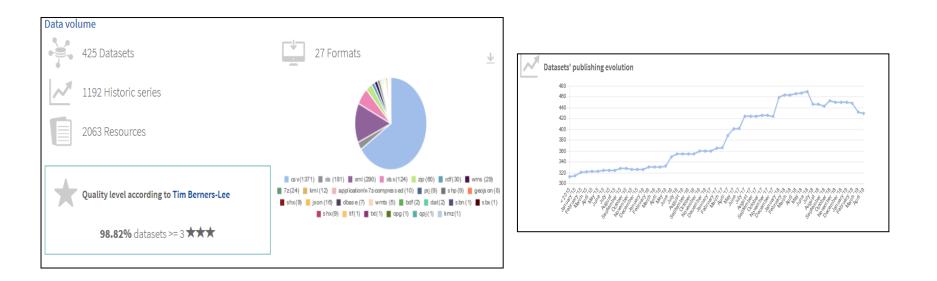


## Portal - Users – Data Visualizations and Applications – Traffic Accidents



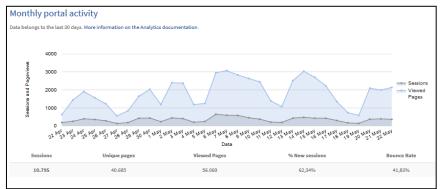


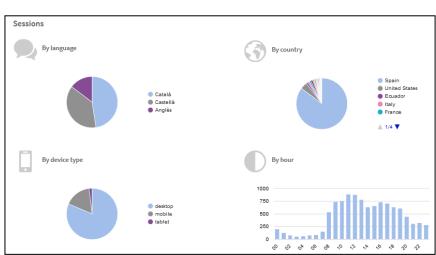
## **Open Data BCN: Portal - Statistics**





## Portal – Monthly Statistics







## Figures since February 2017

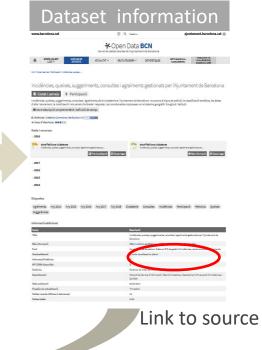
Sessions	>= 213.100
Number of pages	>= 1.190.000
Tweets	>= 500 from @BCN_DIGITAL (Not own twitter) #opendatabcn
User requests	>=170
User's registered	More than 260 users
Linkedin	More than 750 users



## Portal – Circular Reference

Data Source
Atenció en línia
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f Likiensies 🕴 🕂	Incidêncies, queixes, suggerim Incidêncies, queixes, suggerimer Incorpora el tipus de petició, la c	rts, consultes i agraiments de	la ciutadania a l'Ajuntament d	Barcelona.
T Geolocalització +	Freqüència actualització: Trim Informació històrica: Sí	stal		
T Freqüència actualització 🛛 +	CSI 201.			
T Informació històrica +				
T API OXAN disponible +				





# Communication





# Communication

#### External

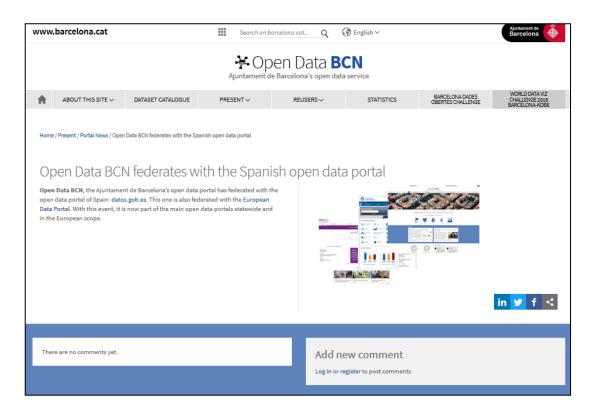
- Presentations for delegations: Japan, Seoul, Peru, China, United States..
- University/ Research Centers : UPF, UPC,UOC, BSC,...
- Analytics Departments : SEAT,...
- European projects: EUROCITIES, H2020, ...
- Other Open Data Events: Congress, Conferences, Hackathons, Open Data Day, Data Viz...

#### Internal

- Training sessions on how to implement the project. More than 120 civil servants directly related to data.
- Training sessions for different departments
- Open Data BCN in the "Ongoing training of Barcelona City Council"

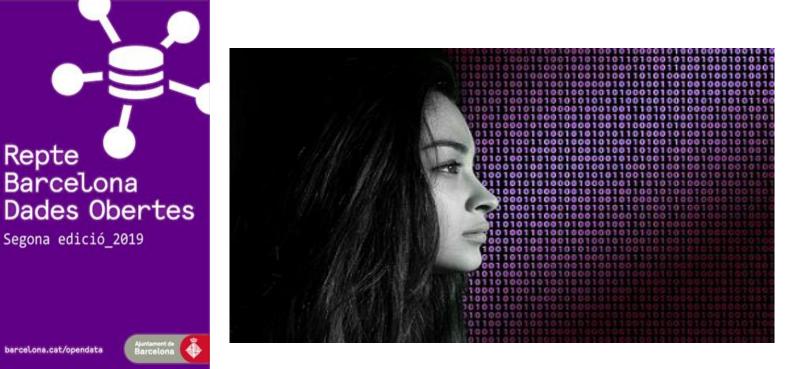


# Federation





## Barcelona Dades Obertes Challenge - Second Edition



Municipal Data Office



# Barcelona Open Data Challenge

# The future reusers are NOW in school



# Open Data BCN: Barcelona Dades Obertes Challenge

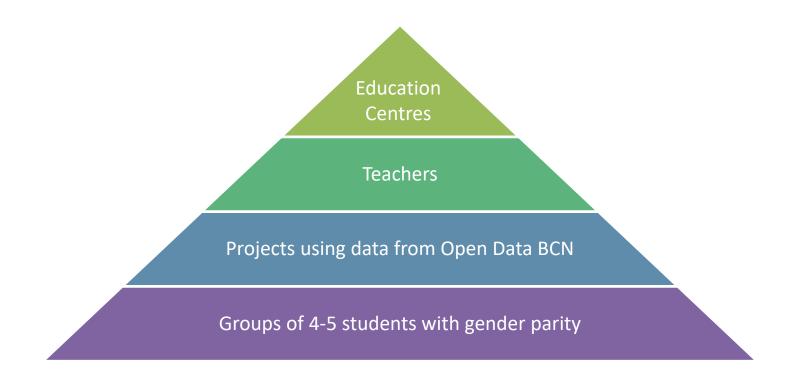
Promoting open data as a educational resource in the centres through the teachers as a contest

Final public presentation of the projects

To situate Barcelona as a leader in the use of open data for education and citizen's empowerment



# Open Data BCN: Barcelona Dades Obertes Challenge– Training Scheme





Open Data BCN: Barcelona Dades Obertes Challenge- Benefits

# An initiative with a big social impact



# Barcelona Dades Obertes Challenge – Teacher Training

### Workshops

**Initial Presentation** Open Data concepts and Open Data BCN Portal

**Second session** Statistics and data analysis

Third session Infographics.



**Municipal Data Office** 

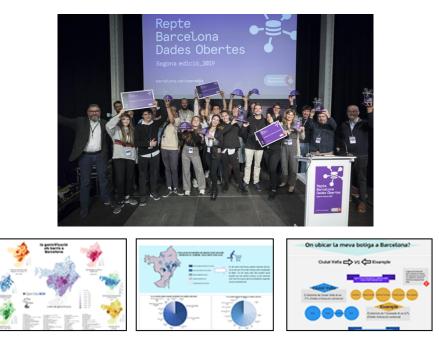


### Barcelona Dades Obertes Challenge - Second Edition – Finalists Educational Centres





# Barcelona Dades Obertes Challenge – Second – 3 Winning Projects





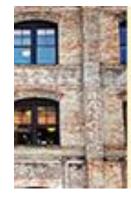
Final Event, 8 May 2019



# Barcelona Dades Obertes Challenge – Second Edition – Final Projects

L'ÚS D'INTERNET A LES BIBLIOTEQUE S SEGONS LA RENDA FAMILIAR





#### Gentrificació

a gantelitación de l'arcyles partery classes alle es al probles de reconsciel de bartin orbane defentación per l'arbanecia de socialente relatementación, un terra conto constituent en la problem an la puerfuncti arbane.

a portificació por interese la qualitar narratar d'un valuet, morres que torrier por legar por un popular de prese la maintance dels actuals mainter de l'organit ministeris, assante que ne mainte a altere acrese humani functarges i tempos de fenera con



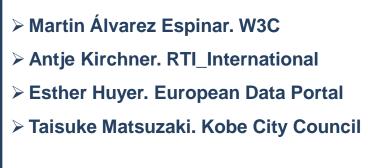






# Barcelona Dades Obertes Challenge - Second Edition. Supports





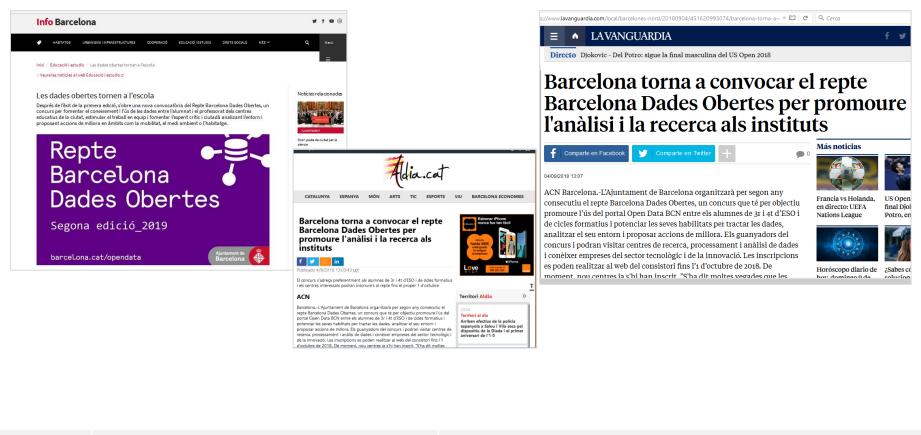


# Barcelona Dades Obertes Challenge - Second Edition - Diffusion





# Barcelona Dades Obertes Challenge - Second Edition. Diffusion





# World Data Viz Challenge 2018 Barcelona-Kobe





# Barcelona Digital City Plan: Links of interest

Barcelona Digital City Plan https://ajuntament.barcelona.cat/digital/en

Open Data BCN https://opendata-ajuntament.barcelona.cat/en/

Barcelona Dades Obertes Challenge

https://opendata-ajuntament.barcelona.cat/en/repte-barcelona-dades-obertes

World Data Viz Challenge 2018 Barcelona-Kobe <u>https://opendata-ajuntament.barcelona.cat/en/data-viz-kobe-home</u>



# Thank you!